



OBESSE PATIENTS WANT THEIR DOCTORS TO START THE CONVERSATION⁵

- Most obese patients want their doctors to initiate the weight loss conversation.⁵
- Only 3% of obese patients were offended by such a conversation.⁵
- 5 out of 10 obese patients were concerned about the impact of their weight on their health.⁵
- 68% of obese patients and 88% of healthcare professionals agreed that obesity is a disease.⁵

*A cross-sectional, non-interventional, descriptive study that collected data via an online survey conducted by a third-party vendor, utilising existing databases/panels in 11 countries across different world regions (Australia, Chile, Israel, Italy, Japan, Mexico, Saudi Arabia, South Korea, Spain, the UAE and the UK) between 4 June 2018 and 15 October 2018.

